



Robert and I have owned a house in Pearl Beach for over 30 years. It is the village environment that we enjoy so much with an interesting and diverse group of people that make up the community residential mix that attracts weekend visitors and tourists. .

I have been actively involved with the Pearl Beach Progress Association Executive in the role of Publicity Officer promoting community, social and fundraising activities. I have built strong personal connections with local media and publicity outlets which include print, radio, television, social media and websites. Community organisations and tourism outlets have enabled me to promote and publicise the PBPA activities and news worthy items as a cost effective method of marketing, and at all times ensure the integrity of the Pearl Beach Progress Association Inc.

As a member of the Events and Fundraising Sub-committee I am able to utilise my marketing, organisational and creative skills, often as co-ordinator including the Pearl Beach Scholarship Concert for twenty years held in conjunction with the Central Coast Conservatorium of Music, the Memorial Hall 75th Anniversary and the recent Food & Wine Fare.

Criticism regarding the diversity of our events is unfounded as in recent years until Covid we successfully held a diverse range of events and activities, including Discos, Dinners, Exhibitions, Jazz, Gala Concerts such as the June Long weekend Classic Music Festival, Monster Garage Sale, Biggest Wardrobe Sale and the highly successful annual Kids Club. The Book Fair, now in it's 48th year is a perfect example of the scope of activities and individual commitment.

The Food and Wine Fare and other events are an important way of bringing the community together socially. For a number of years the Arboretum has been the venue for extremely successful Jazz in January, the recent '**West Coast 70's**' concert, jointly presented by the Pearl Beach Progress Association and the Arboretum is another example of a great community activity and event. I believe with the support of the community and members of the association we can continue to achieve exciting and positive results.

My professional background spanned a two decade period in International Marketing of Australia as a viable tourism destination, managing trade exhibitions, conferences and the incentive market culminating in the Sydney 2000 Olympic Games Tourism 'Business Development Program' maximising corporate business opportunities for Australia .

I have high standards and a never-ending source of enthusiasm and dedication, expertise and personal commitment and I value the relationships with a great band of friends, volunteers and helpers. As a team we achieve many important outcomes for our community.

I am proud to stand as Publicity Officer at the forthcoming AGM.
